

21 Great Reasons To Support United Way Bengaluru

1. Part of a global family of 4500 United Way chapters across 47 countries.
2. Wealth of experience, first United Way established in 1887.
3. Opportunity to create Global Community Campaigns and build synergies and partnerships in CSR programs.
4. In India launched United Way CEO Forum, which is intended to be a platform to engage CEOs and their corporates to help build strategy and work collectively towards building sustainable communities.
5. The only Indian NGO to have representation of CEO's from India's top corporates and institutions on its Board.
6. Access to best practices worldwide: Community Needs Assessment technology.
7. United eWay is the only worldwide software provider which offers corporate and government clients a fully integrated, flexible cost effective suite of software products for meeting and tracking organizational level giving, employee giving and community development goals.
8. World's first Volunteer Management System. It matches employees with projects to better organize volunteer events.
9. United Way Offers One Stop Giving: Eliminates the annoyance of multiple NGO drives throughout the year by grouping many worthwhile agency appeals and services. United Way is not just another NGO, it is a gateway and filter to NGOs
10. United Way grant making process is supervised by a Grant Making Committee which comprises of CEO's of some of India's largest corporates.
11. Giving That Gets Results: United Way Bengaluru commits itself to provide results that you can see. United Way conducts a thorough Due Diligence prior to partnering with NGOs. We review the performance of local agencies and allocate and distribute your contribution to programs that are well managed and have demonstrated they get results. Detailed monitoring of entire community activity, tracking, and audit and impact assessment of all community projects is conducted and the information is made available on the net.
12. Give to 1 agency, give to 10 or give to 20...It's your Choice
13. Fund raising takes time. With United Way raising funds for results-oriented programs of its partner NGOs, the NGOs are able to spend more of their time helping the people they serve.
14. United Way emphasizes and focuses on long-term partnerships with its partner NGOs and focuses also on the capacity building needs of the NGOs so as to enable them to deliver their program more efficiently and effectively.
15. Payroll Giving: Provides an opportunity to employees to make a difference in the lives of the marginalized populations from their workplace.
16. 85% - 95% or more of your donations go to help the people that need it most.
17. Opportunity to be a member of United Way corporate partners.
18. Provides opportunity to receive awards of international recognition for contribution in the community programs.
19. Our gift benefits a wide spectrum of human service programs.
20. United Way Bengaluru helps all people regardless of race, creed, gender or economic status
21. You'll do well and you'll feel good knowing that you are helping generate many more smiles.